




How is  
**Impacto Digital**  
financed?

2024 Transparency Report

**impacto  
digital**

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# How is **Impacto Digital** financed

**A**t Impacto Digital we measure the results of our actions because we know that we can always find new ways to enhance their impact. The confection of our annual transparency report gives us an excuse to pause, analyze our work, and propose new challenges. Above all, it allows us to share the information with you, whose continued support sustains and strengthens our human rights initiatives.

The year 2024 was a challenging one for human rights in the region and in the world. Concerns in the technology field are growing about its uses, the naturalization of violence in social networks, algorithm biases, and the replacement of people by AI, among others.

Against this regression, we keep asking ourselves: can technology be at the service of human rights? We believe the answer is: yes, it can. And we continue to think of innovative ways to work on how.

At Impacto Digital, we are committed to creating technological solutions for social problems. We consider as a fundamental part of this process the work with the people who are affected by the problems addressed. Our organization continues working for the social and labor inclusion of trans people, the access to rights for people of African descent, the construction of non-adult-centered comprehensive sex education, and the care of those who care for the elderly.

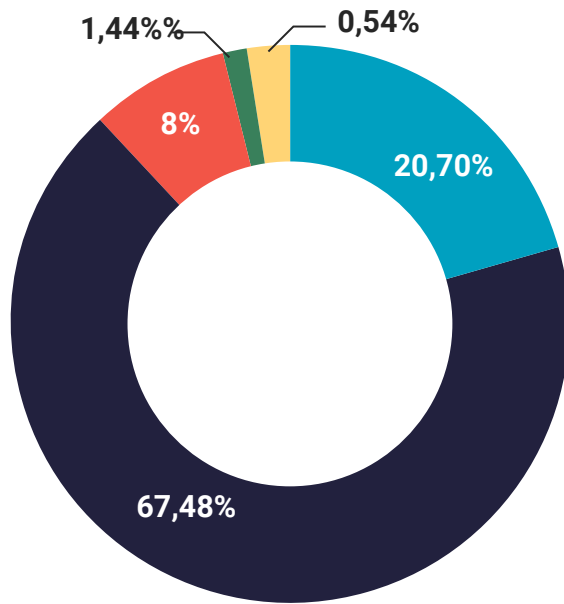
We carry out training and digital communication projects to combat different forms of violence, strengthen the work of social organizations, and promote access to rights, especially those of vulnerable populations. Transparency is one of the fundamental pillars of our organization. We sustain our work thanks to the support of our funders. That's why we would like to share with you everything we have accomplished during the year. Without further ado, we share with you our 2024 transparency report.

The **Impacto Digital** Team.

# General Data 2024

We are a non-profit civil association that works with social organizations, academic institutions, companies, international agencies and States to develop and implement high-impact technological and innovative solutions. Below you can see the funding received and what we spent it on during 2024

## Financing received



### Financing

- **International agencies and embassies**  
US\$67.571,41. ARS \$60.814.271,98
- **Foundations and companies**  
US\$220.223,54. ARS \$198.201.186,06
- **State institutions**  
US\$26.137,76. ARS \$23.523.979,68
- **Individual donors**  
US\$4.695,37. ARS \$4.225.835,77
- **Term deposits**  
US\$7.738,87. ARS \$6.964.987,26

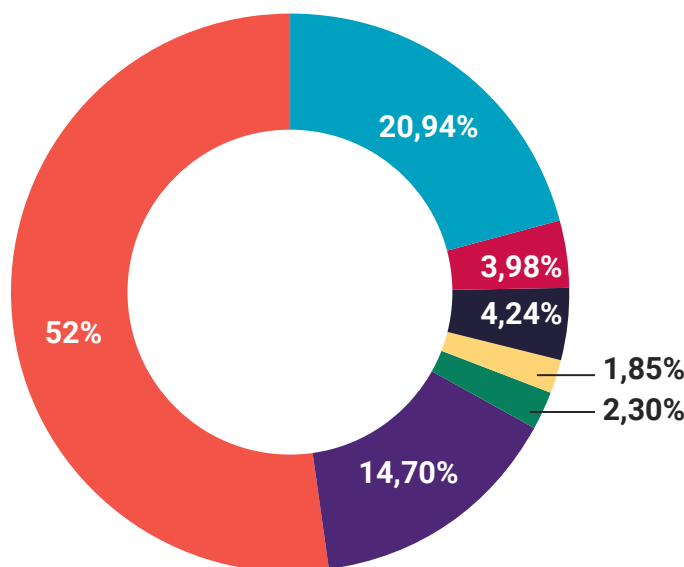
**Total US\$326.366,96**  
ARS \$293.730.260,75

### Expenses

- **Institutional fees**  
US\$68.328,07. ARS \$61.495.264,26
- **Institutional expenses**  
US\$12.987,26. ARS \$11.688.534,07
- **Administrative and accounting expenses**  
US\$13.825,27. ARS \$12.442.740,18
- **Institutional Communication**  
US\$6.050,21. ARS \$5.445.187,92
- **Institutional Development**  
US\$7.498,90. ARS \$6.749.007,27
- **Human Rights communication campaigns and projects**  
US\$47.978,02. ARS \$43.180.219,32
- **Programs**  
US\$169.699,23. ARS \$152.729.307,73

**Total US\$326.366,96**  
ARS \$293.730.260,75

## Expenses



\*Although the expenses were in Argentine pesos, they are expressed in USD for our international allies. The calculation is an estimate and is based on the average value of the official dollar in 2024 (\$900).

PROGRAMS DATA

# Hire Trans

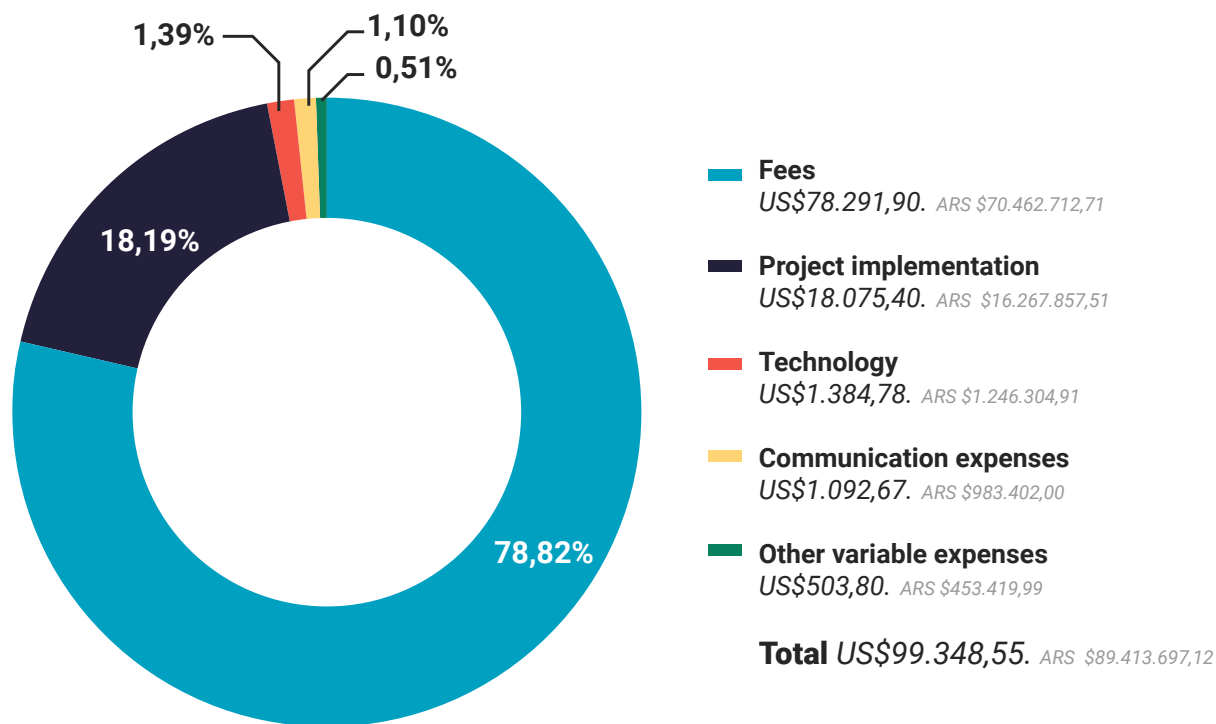
We seek to improve opportunities for social and labor insertion of Trans and Non-Binary (TNB) people. We open job searches, create links with companies, promote trans people’s enterprises and train companies, organizations and the State in Diversity and Labor Inclusion to guarantee diverse and safe work spaces.

COUNTRIES:



Learn more at [contratrans.org](https://contratrans.org)

## PROGRAM INCOME AND EXPENSES



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## HIRE TRANS IN NUMBERS

**68**

Trans people got Jobs

**2.234**

People trained on diversity and gender

**80**

Trans graduates in Testing QA training

**21**

Trans graduates from training in digital tools for work

PROGRAMS DATA

# Care Well

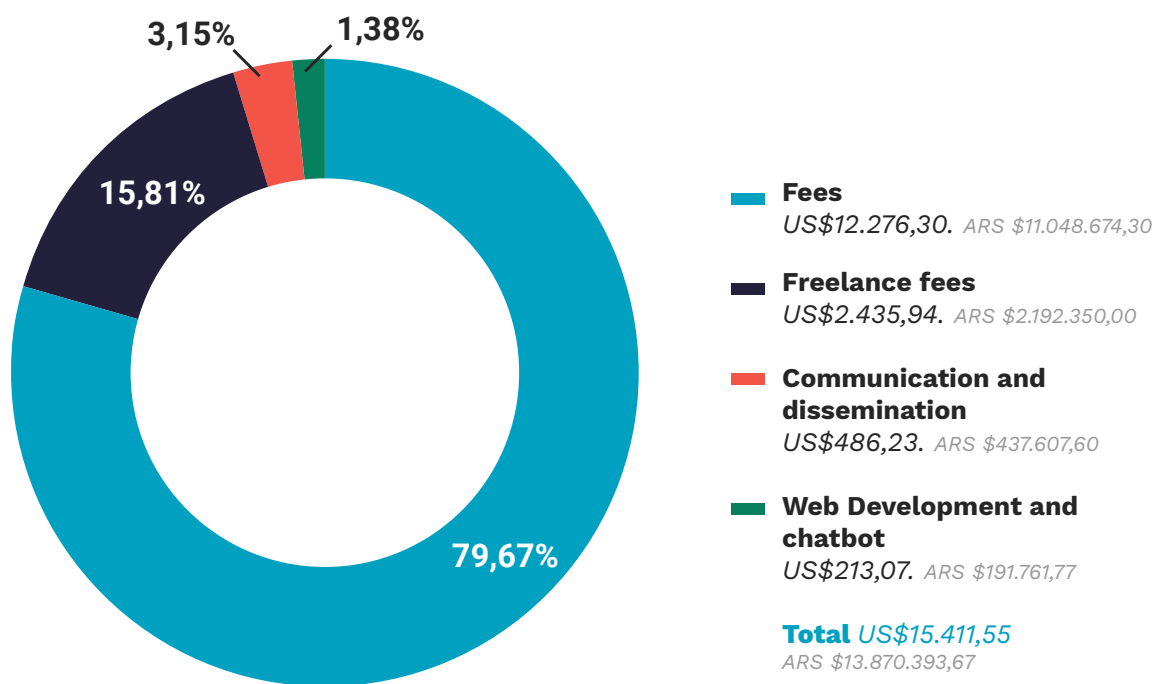
A space conceived and designed for family members who accompany and care for dependent elderly people. We offer free training, talks, information on caretaking and support networks to accompany caregivers. Last year we also lunch **CUBI** the bot! A digital assistance who provides verified information in whatsapp about how to care for the elders.

COUNTRIES:



Learn more at [cuidabien.org](http://cuidabien.org)

## PROGRAM INCOME AND EXPENSES



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## CARE WELL IN NUMBERS

**98%**

People who managed to improve care habits after having taken the course

**137**

People certified in the course

**534**

Participants in synchronous training

**37.011**

Views of modules, excerpts and activities

**93**

Cubi Users

**177**

Attendees to our events

PROGRAMS DATA

# It'sSexEd

In alliance with FUSA A.C. we intend to contribute in guaranteeing Comprehensive Sexuality Education (CSE) in Latin America through the strengthening of youth participation.

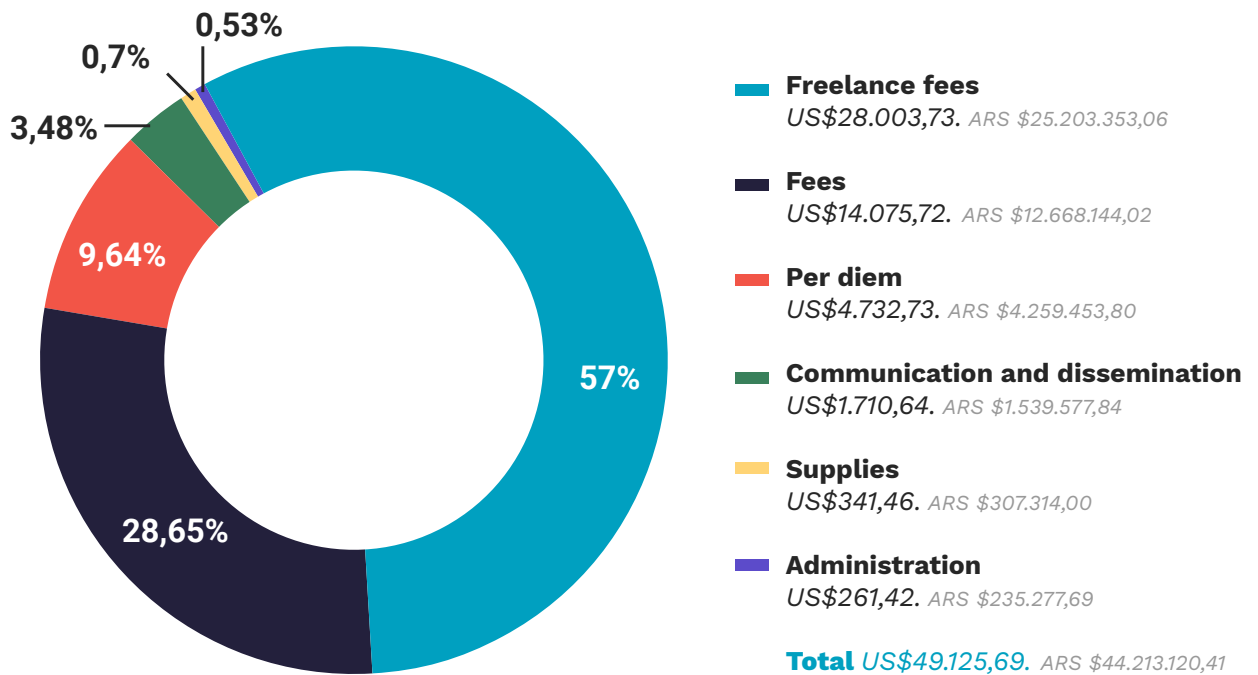
In 2024, we conducted training sessions for young and adolescent activists, with a focus on Afro-descendant, Garífuna, Creole, and Miskito populations. We addressed gender-based violence, teenage pregnancy, mental health, contraception, and shared responsibility. We organized events in Argentina and Costa Rica and participated in forums, congresses, and gatherings with stands, panels, and workshops.

COUNTRIES:



Learn more at [esconesi.com](https://esconesi.com)

## PROGRAM INCOME AND EXPENSES



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Based on the agreement between organizations, the remaining budget is executed by FUSA AC.

## It'sSexEd IN NUMBERS

**121**

Young people trained in comprehensive sexual education and advocacy

**73**

Participants in synchronous training

**95.082**

Web and resources views

**19**

Alliances

# Dale Más Afro

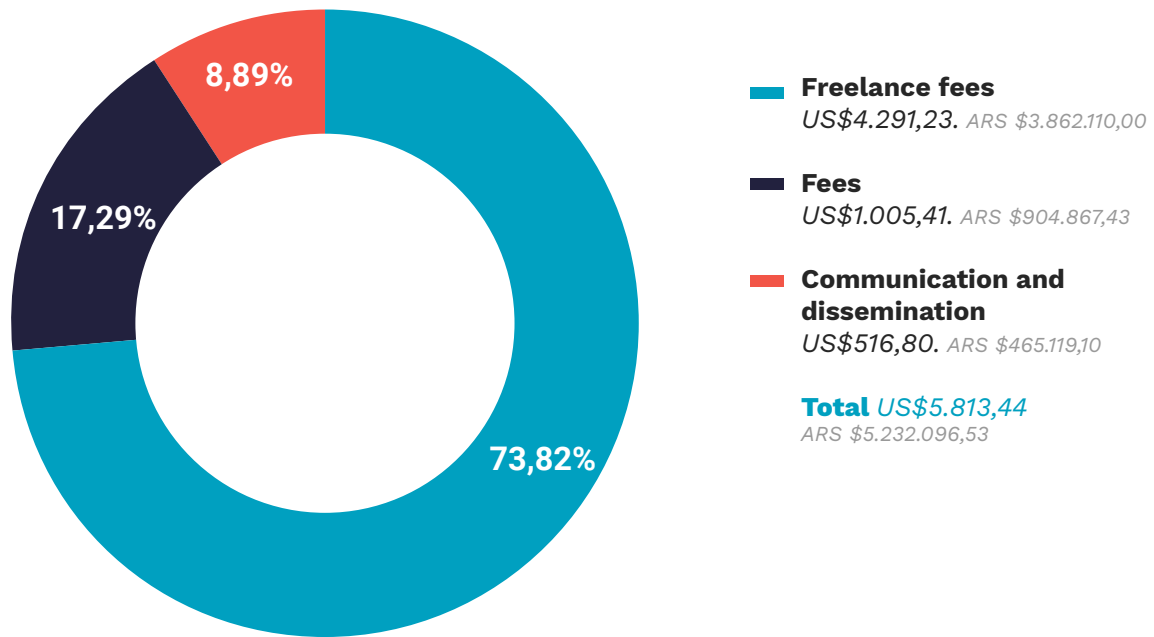
We seek to combat racism and make visible the Afro populations that have been historically denied, in alliance and exchanges with organizations in Latin America and the Caribbean, so that the States implement public policies that allow us to imagine more inclusive and Afro-centered futures. In 2024, we launched a digital resource to facilitate access to justice for racial discrimination in Argentina, providing tools and information to guide reporting processes.

PAÍSES:



Learn more at [dalemasafro.org](https://dalemasafro.org)

## PROGRAM INCOME AND EXPENSES



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## DALE MÁS AFRO IN NUMBERS

177

Participants in synchronous training

165.000

People reached through communications campaigns

15.792

Web and resources views

80

Attendees to our events

11

Alliances with Afro organizations



# Communication, design, technology services to promote human rights

From Impacto Digital we created a service area to respond to the needs of various agencies, international organizations and other institutions in the management of campaigns, courses, research, design, communication, education and technology consulting with a rights perspective and interdisciplinary approach.

Our goal is to accompany and amplify human rights discourses in the region, in an attractive and dynamic way, taking into account pillars such as inclusion, diversity and gender perspective.



Learn more at [impactodigital.org](https://impactodigital.org)

**5** COMMUNICATION CAMPAIGNS  
**5** EDUCATIONAL SOLUTIONS  
**3** DIGITAL PLATFORMS

IN 2024, WE WORKED ON:

Gender-based political violence, comprehensive sexual education, communication and social media for social impact, environmental care, political advocacy, socio-labor inclusion of TTNB individuals, access to employment and youth, digital tools for work, and capacity building for civil society organizations.

# Institutions that trusted us in 2024



impacto  
digital

Thanks!

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   @impactodigitalok